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Winegard Expands Racing Program with Nextel Cup Regular

BURLINGTON, IOWA – Winegard Company will be a recurring sponsor this summer in NASCAR Busch and Nextel Cup series events.

According to terms of a new agreement, Winegard's logo will appear on Clint Bowyer's #2 Chevrolet for three upcoming NASCAR Busch Series races: April 20 at Phoenix International Raceway; June 30 at New Hampshire International Speedway; and July 14 at Chicagoland Speedway. Bowyer also will be driving for Winegard in the NASCAR Nextel Cup event July 1 in New Hampshire.

"Winegard's participation in these NASCAR events came about from our relationship with Camping World, which is a major NASCAR sponsor," said Aaron Engberg, manager of Winegard's Mobile Products Division. "It's a terrific way for us to raise our profile among the thousands of RVers who are NASCAR fans."

Winegard has expanded its business relationship with Camping World for 2007, and sells a broad line of its domed satellite television antennas and off-air antennas to the national retailer of RVs and related products.

In addition to these events, Winegard's logo also will appear for the entire season on the B-pillar of the #10 Busch Series Car and the C-pillar of the #2 Craftsmen Truck, both sponsored by Camping World. Kevin Harvick, 2007 Daytona 500 Champion, will drive the #2 Craftsmen Truck for select races this season.

"We couldn't be happier with our association with Camping World," Engberg added. "They are the premiere RV retail chain in the U.S., and they've been very generous in helping us bring our products to a broad national audience."

More information can be found about Winegard's race program at <http://www.winegard.com/racing>. Race information, merchandise, and press releases are all included on this site.

Winegard Company has been manufacturing quality television and radio reception products for more than 50 years. Headquartered in Burlington, Iowa, Winegard enjoys a worldwide reputation that is based on many industry "firsts," including the all-channel "Yagi" TV antenna, 82-channel antenna, antenna mounted preamplifiers, antenna amplifiers, the anodizing process, perforated aluminum satellite antenna and the RV television antenna, among others.

Winegard Company currently manufactures and markets four distinct product lines:

- **Mobile Television Reception Products:** Recreational vehicle, truck, marine, and automotive applications. Satellite systems ranging from manual crank-up models to fully automatic satellite tracking systems with GPS/DVB. Off-air antennas including bi-directional and omni-directional VHF/UHF/FM antennas. Ground Antenna Mounts and Accessories.
- **Satellite Antennas and Mounts:** Residential antennas ranging in size from 46 cm to 1 meter, including mounts and accessories.
- **Off-Air Antennas:** VHF/UHF/FM/AM and HD Antenna Systems, Distribution and Preamplifiers, Power Supplies and Accessories.
- **Telemetry:** Medical and Data Antenna Systems, Distribution Amplifiers, Power Supplies and Accessories.

For more information, contact Mariellen Fagan, director of public relations, at 330-494-6999, ext. 201, or email mfagan@crowlinc.com. For press information and downloadable releases and images, visit the Winegard online pressroom at www.editorpressroom.com/winegard, or www.winegard.com.

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