



For Immediate Release

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Monaco® Coach Corporation Adds Winegard® TRAV'LER™ Automatic Multi-Satellite TV Antenna to 2009 Diesel Models

BURLINGTON, Iowa – May 19, 2008 – Winegard Company's TRAV'LER™ Automatic Multi-Satellite Television Antennas are now offered on Monaco Coach Corporation's 2009 diesel models.

TRAV'LER antennas provide the same features and luxuries as home systems, allowing users to view up to five satellites at the same time with unmatched signal strength, maximum HD capabilities, easy to use functionality and the lowest travel height on the market at 9.75".

"As one of the premiere RV manufacturers in the industry, we are proud to partner with Monaco to bring RVers the premiere in satellite television." said Aaron Engberg, director of Winegard's mobile products division. "With our DIRECTV® Slimline KU/KA model, we are filling a major void for DIRECTV customers wanting to receive DIRECTV's 100 plus HD channel line-up, something they can't get with current dome satellite antennas."

The Monaco lines on which the TRAV'LER will be available include:

- Monaco® – Diplomat, Dynasty, Executive, Signature and Camelot
- Holiday Rambler® – Endeavor, Imperial, Navigator and Scepter
- Beaver® – Marquis, Patriot Thunder and Contessa

While TRAV'LERs are new to the market, word is spreading quickly at just how excellent the systems are. After experiencing a TRAV'LER for the first time, customers quickly realize the compromises they've been making with other brands and truly enjoy the superior performance and flexibility TRAV'LER antennas provide. There is a reason domes aren't on homes and that is why Winegard designed and built a system as durable and reliable as home systems.

TRAV'LER satellite antennas are built with certified and approved DISH Network and DIRECTV reflectors to provide faster search times. A completely re-engineered

mechanical platform provides a rigid and reliable mount for uninterrupted signal acquisition to allow the dish to endure and withstand strong winds and adverse weather conditions. TRAV'LER antennas are compatible on all RVs and with all receivers including DVRs, and can support multiple receive configurations.

Depending on satellite provider preference (DISH Network or DIRECTV) and the level of programming desired (HD or non-HD), Winegard offers three models: DIRECTV Slimline KU/KA, DIRECTV Triple LNB, and DISH 1000. (Note: the DISH Network TRAV'LER model is also compatible with Bell ExpressVu.) All TRAV'LER antennas are for stationary use only.

Winegard Company has been manufacturing quality television and radio reception products for over 50 years. Headquartered in Burlington, Iowa, Winegard enjoys a worldwide reputation that is based on many industry "firsts," including the all-channel "Yagi" TV antenna, 82-channel antenna, antenna mounted preamplifiers, antenna amplifiers, the anodizing process, perforated aluminum satellite antenna and the RV television antenna, among others.

Winegard Company currently manufactures and markets four distinct product lines:

Mobile Television Reception Products: Recreational vehicle, truck, marine, and automotive applications. Satellite systems ranging from manual crank-up models to fully automatic satellite tracking systems with GPS/DVB. Over-the-air HD antennas including bi-directional and omni-directional VHF/UHF/FM antennas. Ground Antenna Mounts and Accessories.

Satellite Antennas and Mounts: Residential satellite antennas ranging in size from 46 cm to 1 meter, including mounts and accessories.

Over-the-Air Antennas: VHF/UHF/FM/AM and HD Antenna Systems, Distribution and Preamplifiers, Power Supplies and Accessories.

Telemetry: Medical and Data Antenna Systems, Distribution Amplifiers, Power Supplies and Accessories.

For technical product questions, contact Winegard Customer Service at 800-288-8094 or visit www.winegard.com; for media/marketing questions, contact Mariellen Fagan, director of communications, at 330-494-6999, ext. 201, or email mfagan@crowlinc.com. For additional downloadable press releases and images, visit Winegard's online pressroom, www.editorpressroom.com/winegard.

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