



Mobile Television Reception Products

The Signal You've Been Looking For™

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Contact:

Mariellen Fagan

330-494-6999, ext 201

mfagan@crowlinc.com



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WINEGARD® INTRODUCES THE MOTORIZED SENSAR® TV ANTENNA
A new twist to the world's most popular RV off-air antenna

BURLINGTON, Iowa – Winegard Company has raised the bar on off-air antennas for recreational vehicles with its new Motorized Sensar® off-air antenna. No more hand-cranking – users can raise, rotate, lower and stow the Motorized Sensar automatically with a push-button wall-plate control panel that mounts inside an RV.

The Motorized Sensar features easy, quiet operation. It elevates to 33 ½ inches for viewing, lowers to a compact 5 ½ inches for travel and weighs just 11 ¼ pounds. The antenna also features an obstruction warning indicator that alerts the user with flashing lights on the control panel when an object is preventing the unit from raising, rotating, lowering or stowing. It is easy to install and is made in the USA of tough, UV-protected, corrosion resistant materials.

The aftermarket version, model number MA1000W, has a white base and white wings, and the package includes antenna, white wall plate control panel, white RV-7042 power supply switch with +12 VDC receptacle, built-in 2-way splitter for a second TV, cable TV input, 25 feet of control and coaxial cables, and mounting hardware. MSRP is \$399.00.

“We have sold more than 10-15 million regular, hand-cranked Sensars to date; they are by far the most popular RV antenna on the market,” said Randy Winegard, President and CEO, Winegard Company. “To celebrate that milestone, we’re introducing this new motorized version, which we expect will be even more popular than the original.”

Winegard Company has been manufacturing quality television and radio reception products for more than 50 years. Headquartered in Burlington, Iowa, Winegard Company offers more than 1000 products and enjoys a worldwide reputation. Winegard currently manufactures and markets these four distinct product lines:

- **Mobile Television Reception Products:** Recreational vehicle, truck, marine, and automotive applications. Satellite systems ranging from manual crank-up models to automatic satellite tracking systems with GPS/DVB. Off-air antennas including bi-directional and omni-directional VHF/UHF/FM antennas. Ground Antenna Mounts and Accessories.
- **Satellite Antennas and Mounts:** Residential antennas ranging in size from 46 cm to 1 meter, including mounts and accessories.
- **Off-Air Antennas:** VHF/UHF/FM/AM and HD Antenna Systems, Distribution and Preamplifiers, Power Supplies and Accessories.
- **Telemetry:** Medical and Data Antenna Systems, Distribution Amplifiers, Power Supplies and Accessories.

For more information, contact Mariellen Fagan, director of public relations, at 330-494-6999, ext. 201, or email mfagan@crowlinc.com. For press information and

downloadable releases and images, visit the Winegard online pressroom at www.editorpressroom.com/winegard, or www.winegard.com.

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